



The 2022/23 Dundee University Law Society committee would like to extend a proposal to your firm. We are looking to create a partnership with professional business in the legal sphere in order to foster a positive relationship between our members and the professional world.

We want your help to offer our 600 members the highest quality events possible which will alert to exciting upcoming opportunities, allow them to network, and assist them in gaining insight into their future careers.

Together we can help inspire the next generation of legal professionals!

## Our Society:

We are a student led society for both current law students and alumni of the University of Dundee.

We were established in 1955 and have since built an impressive reputation, both professionally and socially, for offering high quality, award-winning events and opportunities for both current law students and alumni. This has not gone unnoticed as we have been awarded 'Best Social Media' and 'Best Careers Event' at the 2020 and 2021 Student Law Society Awards, respectively. Our President for 2020/21 was also awarded the 'Society Achievement Award' by the Dundee University Students' Association for the work of the society. This year we were nominated for 'Best Social Society' and 'Best for Welfare', though sadly did not win, something we hope to change next year - with your help!

Our work falls within two categories; career oriented events and social activities. We also use our social media to promote exciting legal work opportunities and events. We have designated teams within our committees for each category who work tirelessly to organise high quality events. These include:

\*These events took an online form or in person depending on Covid-19 restrictions.

### Careers:

- Dundee Sheriff Court Trip
- Faculty of Advocates Trip
- LinkedIn Workshop
- Criminal Advocacy Workshop
- 'Law Careers On The High Street' Event
- St Andrews Law Fair Trip
- BAME in Law Event
- Women in Law Event
- LGBTQ+ in Law Event
- BUICAC Host
- In-House Lawyers Event
- Commercial Awareness Workshop

### Social:

- Annual Law Ball
- Law Families Events known as 'Gaudie'
- Inter-Law School Varsity Sporting Event
- St. Andrews' Day Ceilidh
- Post-Exams BBQ
- Welcome Evenings
- Pub Golf Night
- Charity Fundraiser Pub Quiz
- Diversity/Wellbeing Coffee Mornings
- Cultural Evening
- Movie Night
- External Trips

# Sponsorship Packages/Opportunities:

Please note that these packages are merely suggestions and we are open to discussions in respect of proposals which differ from the below.

## DULS Annual Law Ball: £2500 (proposed sponsorship)

Our annual law ball is the most anticipated event of the DULS Social calendar. Each spring we take members on an overnight stay for a glamorous weekend. Tickets sell out immediately each year and it is always an exciting time in the lead up to event. The ball allows our members to have fun, strengthen friendships they have formed with their peers over the first semester and meet new people who they are studying alongside. It is these relationships which DULS seeks to foster in order to create a strong and supportive network between Law Students.

This year the Ball will once again take place outside of Dundee, although we have not yet confirmed the venue and we are looking for a sponsor to help us get there. Transportation to the ball is one of the most important aspects of planning this event as it allows everyone the opportunity to be able to attend. With your help we can make sure this trip is accessible and safe.

This sponsorship is a great way to introduce our members to your firm in the most positive of environments. They will become aware of your firm's commitment to investing in future legal professionals!

Here is what we can offer you in return:

- A profile on our newly-updated website advertising any initiatives you'd like our members to become aware of.
- Unlimited social media promotion of your events/initiatives/opportunities on our Facebook, Instagram and LinkedIn.
- Prominent positioning of your firm's banners in and around the Ballroom, on all social media advertising for the event and on tickets.
- Reception drink in your firm's name upon entry to the event.
- We'd love to work with you to organise anything you'd like to see the society achieve! This could include, should you wish, hosting events of your choosing in collaboration with our society.

## DULS Annual Varsity Sports Day: £800

In 2019 we worked with the Aberdeen University Law Society to bring our members together and have some fun with some of our potential future colleagues. Other universities such as Glasgow, Edinburgh and Stirling also participate every year. It was a great success and everyone had fun engaging in some friendly competition. We are looking for a sponsor who can help us cover the costs of hosting/attending this great event which our members look forward to every year.

Here's what we can offer you in return:

- Prominent positioning of your firm's logo on all sports kit for the event.
- Prominent use of your firm's logo in all social media advertising for the event.
- A profile on our newly-updated website advertising any initiatives you'd like our members to become aware of.
- Social media promotion of a limited number of your events/initiatives/opportunities on our Facebook, Instagram and LinkedIn.

## DULS Clothing: £700 (proposed sponsorship per semester)

Every year our society designs, markets and sells a range of clothing pieces branded with our logo and our sponsors logo. This has been extremely successful every year, so much so that our members have asked us to organise a clothing drive for each semester in the academic year. Of course we happily obliged. This is a great way to create a community within our members and keep us all warm in our cold student flats!

Here's what we can offer you in return:

- A profile on our newly-updated website advertising any initiatives you'd like our members to become aware of.
- Prominent positioning of your firm's logo on the front of each article of clothing.
- Social media promotion of a limited number of your events/initiatives/opportunities on our Facebook, Instagram and LinkedIn.

## Careers Events: £500 (proposed sponsorship per semester)

Due to the outstanding success of previous networking events, we hope to arrange at least three networking events for our members this year. The incoming Vice President (Careers Lead) intends to run these events as part of their programme for the year. As such, we invite you to act as a patron and sponsor these events. This will provide the perfect opportunity to promote your firm and encourage students to engage with your company.

Your sponsorship would provide attendees with food and refreshments allowing them to experience both an insightful and delightful evening.

Here's what we can offer you in return:

- Prominent involvement of your firm in the event. This may be through attendance of representatives of your firm or the option to be more involved and perhaps speak at the event.
- Prominent positioning of your firm's banners around the room.
- A profile on our newly-updated website advertising any initiatives you'd like our members to become aware of.
- Your firm's logo on the corner of every photo from the event - these pictures will go up on our Facebook, Instagram and LinkedIn pages, giving your firm maximum exposure during and after the event.
- We will post a blog detailing the event in which your firm will be given significant mention and thanks.
- Social media promotion of a limited number of your events/initiatives/opportunities on our Facebook, Instagram and LinkedIn.

## DULS Welcome Week: £1000

This year we are aiming to expand our Welcome Week for new students. Creating a comfortable and inclusive environment for new students is vital in building a strong society. We want our members to feel appreciated, therefore events in our Welcome Week this year will include:

- Freshers' Fair
- A mixer for all members
- A dinner for our first year members
- Coffee Event - Meet the Committee

Here's what we can offer you in return:

- Prominent positioning of your firm's banner and logo at all events aforementioned
- A profile on our newly-updated website advertising any initiatives you'd like our members to become aware of
- Social media promotion of a limited number of your events/initiatives/opportunities on our Facebook, Instagram and LinkedIn.

## St. Andrews' Day Ceilidh: £1000

For the first time this year, we introduced a Ceilidh in honour of St. Andrews' Day. It was an entertaining event with a live band and buffet that our members loved. We are aiming to make this an annual event filled with tradition and culture, as we are a diverse society. This event not only allows local students to celebrate their heritage, but also lets international and national students explore a revered Scottish tradition!

Here's what we can offer you in return:

- A profile on our newly-updated website advertising any initiatives you'd like our members to become aware of.
- Prominent positioning of your firm's banners in and around the Ballroom, on all social media advertising for the event and on tickets.
- Reception drink in your firm's name upon entry to the event.
- Social media promotion of a limited number of your events/initiatives/opportunities on our Facebook, Instagram and LinkedIn.

## Social Media Advertising: Price negotiable depending on the extent of posts requested.

Our social media is our most direct and effective line of communication between us and our members. DULS sees great value in showcasing the great opportunities our partners have to offer for all members to see. Our recent re-brand has spiked our social engagement and provides a clean, modern, and professional platform to allow for your opportunities to really stand out!

Social media packages can include:

- A profile on our newly-updated website advertising any initiatives you'd like our members to become aware of.
- Up to four posts per week, per opportunity. These can be grid posts, story posts, and messages sent to student group chats. We find that the best engagement comes when one post is sent out in each form.
- Prominent placement of your firm's branding placed on a specially designed template alongside information about the event OR we can post graphics created by your firm containing this information.
- We can include instagram story countdowns, polls and question boxes to really get our members engaged!
- Our Social Media Convenor will be regularly available to answer any and all questions regarding the opportunity which our members may send in. We can promise that every question will be answered!

Guide price: £500 for full use of the above over the course of an academic semester.

## Bespoke Packages Available!



### Contact Us:

Please do not hesitate to get in touch with our Vice President (Fundraising), Eleanor, if you have any questions or concerns regarding partnerships! Or, if you'd like a bespoke package put together she would be delighted to discuss this with you.

Email: [2462841@dundee.ac.uk](mailto:2462841@dundee.ac.uk)

### Where to find us:

Visit our website at [www.duls.co.uk](http://www.duls.co.uk)



Instagram

@dundeelawsociety



Dundee University Law Society

The Facebook logo, featuring the word "facebook" in white lowercase letters on a blue rectangular background.

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